

Master of Science

TELECOM
Ecole de
Management



#BeTheNextOne

Information and Communications Technology Business Management

OBJECTIVES - ENVIRONMENT

The program is designed to provide students with a solid foundation in business management and ICT. It covers a wide range of topics, including accounting, marketing, economics, strategic management, international business law, operations management, human resources management, and management of information systems. The program also includes French as a Foreign Language courses.

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COURSE AIMS

FIRST YEAR

1st semester : Core Courses in Business Management

- Accounting and Finance
- Principles of Marketing Management
- Managerial Economics
- Strategic Management
- International Business Law
- Operations Management
- Human Resources Management
- Management of Information Systems
- French as a Foreign Language

2nd semester

- Management Control of Systems and M
- Business Plan Challenge
- Managerial Finance
- Relational Databases
- Law for Communication and IT
- Project Work
- French as a Foreign Language
- + 2 electives courses - for instance :

- A Cellular Society
- European and US Law of E-business
- Economics of telecom and internet

SECOND YEAR

1st semester

Specialisation Courses in Business Management applied to ICT

- Policy and Regulation of ICT in Europe
- Market Research and Intelligence
- Data Analysis
- Business Modelling and ICT
- Platforms and Digital Ecosystems
- Global Telecommunications
- Media and Convergence
- Mobile Telecommunications Business
- Advanced BtoB Marketing in
- Customer Relationship Management
- Innovation Project Management and
- Hot Issues
- Workshop and Project Presentation
- Project Works (180 hours of student
- French as a Foreign Language

2nd semester : Master's thesis

Bachelor's research project

Optional : Between 1 year and 2nd year internship in a company, in France or abroad.

ADMISSION REQUIREMENTS

Bachelor's Degree. Official test results of GMAT (code number VKQ-C1-36)

APPLYING

Online, full application file - go to the website: www.telecom-paris.fr

PROGRAM

24 months : full-time course program
Bachelor's degree in Business Management
Master's degree in Business Management
Specialisation in ICT

KEY WORDS

Management / Marketing
Strategy / Communication
Innovation / Digital Transformation
Technology / Business Model
Market Research

STRONG POINTS OF THE PROGRAM

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SCHOOL PROPOSING THE MASTER

Telecom Business School AACSB
Accredited

LANGUAGE REQUIREMENTS

TOEFL 600
CBT 235
IBT 90
IELTS 6.0

LOCATION

Paris
Business School's Paris campus.

PARTNERS

Altran, Ericsson, Bouygues Telecom, StreamWIDE, BNP Paribas, SFR, Orange, Alcatel Lucent, Accenture, S.A.

DIVERSITY IS A KEY TO THE PROGRAM

- Diversity among students : over sixty nationalities ;
- Diversity on the campus : where students come from Telecom SudParis, its sister schools in the world ;
- A small entering class allows students to benefit from the faculty (faculty – student ratio is 1:10).

COMPETENCES ACQUIRED

Students acquire the functions of the firm. In particular, they acquire competences identified as crucial for the success of a firm. Telecom & Management SudParis provides a market and financial point of view and develops the student's ability to analyse. Students are able to identify the main areas of activity and to assess the impact of a decision on the firm's performance. Telecom & Management SudParis provides a market and financial point of view and develops the student's ability to analyse. Students are able to identify the main areas of activity and to assess the impact of a decision on the firm's performance.

LODGING

Located at the heart of the campus, the "Maison des élèves" (MAISEL) has 730 beds available for students. It offers a comfortable and modern accommodation with all the necessary facilities.

Students benefit from the services provided by the school. These services are subject to certain conditions.

- Services included :
- Private bathrooms
 - Shared kitchens
 - Washing machines and tumble-dryers
 - Ironing rooms
 - TV / Games rooms
 - Access to the Telecom & Management SudParis (ex INT) IT network with internet access
 - Phone line in each bedroom

DETAILS OF SCHOOL

Telecom & Management SudParis is a unique institution in France. It provides a mutual enrichment between the various fields of management, be it in the areas of marketing, finance, human resources, etc. Telecom & Management SudParis provides a market and financial point of view and develops the student's ability to analyse. Students are able to identify the main areas of activity and to assess the impact of a decision on the firm's performance.

LANGUAGE OF TEACHING

English

COST

15 000€

SCHOLARSHIPS

Available through Télécom Scholarships for Excellence

CALENDAR

The school offers a calendar of events and activities.

CONTACT

Olivier EPINETTE
Academic Dean for specialized schools
Telecom Ecole de Management
9, rue Charles Fourier
91011 Evry Cedex - France
Tel. +33 (0)1 60 76 45 98 (direct line)

TÉLÉCOM ÉCOLE DE MANAGEMENT

ÉVRY PARIS
9, rue Charles Fourier 46, rue Barrault
91011 Evry Cedex France 75634 Paris Cedex 13

+33 (0)1 60 76 45 98

telecom@evry.fr

